

# **TÉO HAIR & BODYWORKS - PRIVACY POLICY**

Salon Téo & Spa Inc., which operates Téo Hair & Bodyworks, is committed to safeguarding privacy. Please read this privacy policy to understand how information about you will be treated and how you can tell us your preferences. If you have any questions, please email teosouth@teohairandbody.com or write to the General Manager, 524 Brant Street, Burlington ON Canada L7R 2G5.

### **Information We Collect About You**

"Personal Data" is information about you from which we can identify you (either on its own, or by piecing it together with other information). The types of personal data we collect about you may include:

- Title, name, postal address, email address, telephone number, credit or debit card number and expiry date;
- Information about your use of Tèo Hair & Bodyworks;
- Information about your use of our website.

Some of this information may also be automatically collected, such as your Internet Protocol (IP) address, unique device identifier, browser type, browser language and access times.

We may also automatically collect your location information (if you have consented to this on your device); Information about your preferences and website elements you like, dislike, click on or share with others; demographic information; and other information which you give us when dealing with us or interacting with us in any way, including via third parties. Personal data does not include aggregate data where you cannot be identified (e.g. statistics about usage in general or in categories).

### **How We Collect Personal Data**

We may collect personal data when you deal with us or interact with us, which could be via any one of the following methods:

- When you use our website
- When you visit Tèo Hair & Bodyworks
- When you use WiFi at Tèo Hair & Bodyworks
- When you interact with us directly (e.g. telephoning, writing or emailing us, buying services from us, participating in promotions and competitions and attending events);
- When you interact with us via social media; and
- From third parties (e.g. through third party surveys and market research you participate in).

#### **How We Use Your Personal Data**

In all circumstances the personal data we hold about you will be adequate, relevant and not excessive. We will use your personal data in line with your legal rights.

We may use your personal data to:

- Provide you with information, products, services or experiences that you request from us;
- Process payments for purchases;
- Provide reservation or booking services;
- Compile your profile;
- Link or combine with other information we get from third parties to help understand your needs and provide you with better service;
- Inform you of products, services, experiences or promotions which we feel may be of interest to you where you have indicated that you wish to be contacted for such purposes by post, email, SMS, telephone, through our website or social media platforms, or other means of electronic communication (and where you have indicated that you are happy to be contacted by third parties, you may be contacted about products, services, experiences or promotions by those third parties);
- Send you push notifications;
- Interact with you on social media platforms;
- Request feedback from you;
- Respond to your emails, submissions, questions, comments, requests and complaints and provide customer service; and
- Send you surveys, updates, security alerts and support and administrative messages and to facilitate your use of, and our administration and operation of, our website, including to notify you about important changes, to detect fraud.

### **How We Keep Your Personal Data Safe**

Your personal data is held on a secure database. We have policies, rules and technical measures in place to protect the personal data that we have under our control from unauthorised access, improper use or disclosure, unauthorised modification, unlawful destruction or accidental loss. All of our employees and data processors that have access to, and are associated with, the processing of your personal data are obliged to respect the confidentiality of your personal data. We ensure that your personal data will not automatically be disclosed by us to government institutions or authorities. Please be aware that communications over the Internet are not secure unless they have been encrypted.

We cannot accept responsibility for any unauthorised access or loss of personal data that is beyond our control.

### **How We Disclose Your Personal Data**

We may disclose your personal data to any of the following,

- Our staff;
- Suppliers and service providers who may access your personal data when providing products or services to us:
- Purchasers or potential purchasers of our business or any part of it or of Tèo Hair & Bodyworks;
- Government bodies and law enforcement agencies and in response to legal or regulatory requests; and
- Auditors or other advisers auditing, assisting with or advising on any aspect of our business.

We may also share information or statistics with third parties in an aggregated or anonymised form that does not directly identify you, e.g. we may share aggregated information about your interests and geographic preferences and/or location (if given) with advertisers and third party deal sites for marketing purposes. Other than ensuring that we have complied with our own obligations under the laws of Canada, we are not responsible for the actions of suppliers and service providers or other third parties in the use they may make of your personal data.

### Your Own Sharing Of Your Personal Data

When you post in any profile, comments, forums and other interactive features of our website, or share personal data with individuals through the website or social media platforms, this personal data will be available to other users and in some cases may be publicly available outside of the Sites (e.g. on social media platforms).

# Our Access to Your Personal Data Through Social Media Platforms

If you interact with us on social media platforms, (for example, if you 'Like' our Facebook Page or post on our Facebook timeline, or if you follow us or mention us on Instagram) we can interact with you and send you things via these platforms. The personal data we have access to through social media platforms will depend on your personal settings on these platforms. We will have access to all public information on these platforms. We may also be able to access personal data that others share about you (because they control how that is shared, not you).

We may collect any data that is accessible to us or that you provide through social media platforms, including but not limited to your Facebook and/or Instagram profile picture, gender, and usernames. We will interact with you through social media platforms in accordance with each platform's rules but we are not responsible for how the platform owners collect and handle your data. We are not responsible for what third parties post on our social media accounts.

#### Cookies

A cookie may be used in the processing of your personal data. A cookie is a text file placed into the memory of your computer by our computers. A copy of this text file is sent by your computer whenever it communicates with our website.

We use cookies to identify you. We may also collect the following information during your visit to our website

- The fully qualified domain name from which you accessed our website, or alternatively, your IP address;
- The date and time you accessed each page on our website;
- The URL of any webpage from which you accessed our website (the referrer); and
- The web browser that you are using and the pages you accessed.

We use this information to improve our website and so that we can tell which pages are the most popular and where users spend most of their time.

### Your Legal Rights with Respect to Your Personal Data

You can write to us at any time to obtain a copy of your personal data and to have any inaccuracies corrected. Where appropriate, you may have your personal data erased, rectified, amended or completed. Please email teosouth@teohairandbody.com or write to the General Manager, 524 Brant Street, Burlington ON Canada L7R 2G5.

When writing to us to obtain a copy of your personal data, please quote your name and address and provide brief details of the personal data of which you would like a copy of, or which you would like to be corrected, because this will help us more easily locate your personal data.

We will require proof of your identity before providing you with details of any personal data we may hold about you.

# **How to Opt Out**

If you would like us to stop contacting you with information about our products, services, experiences, or promotions please send an email to teosouth@teohairandbody.com or write to the General Manager, 524 Brant Street, Burlington ON Canada L7R 2G5.

# Third Parties and the Privacy of Your Personal Data

You may be able to access third party websites and apps from our website. We are not responsible for the privacy policies and practices of other websites and apps. We recommend that you check the policy of each website and app and contact the operator of the website or publisher of the app if you have concerns or questions.